



2026 FULL-SEASON

SPONSORSHIP & PARTNERSHIP PROGRAM

YOUTH FOOTBALL • GIRLS FLAG FOOTBALL • CHEER • DANCE
PLAYOFFS • CHAMPIONSHIPS • FAN FEST • ROAD TO NATIONALS

ONE LEAGUE. ONE MISSION. ONE PREMIER EXPERIENCE.

PARTNERSHIP CONTACT

chairman@gpyfl.com

678-977-5088

FOLLOW US

GPYFL Instagram: @gpyfl_26

GPYCL Instagram: @GPYCL

Facebook: GPYCL

Georgia Premier Football League

BECOME A GEORGIA PREMIER PARTNER

Georgia Premier Youth Football League (GPYFL) and Georgia Premier Youth Cheer League (GPYCL) invite businesses, corporations, organizations, and community partners to join us for the 2026 season.

This is more than a sponsorship for one game or one event. Our program is designed to give partners meaningful visibility and community engagement throughout the entire Georgia Premier season—from regular-season competition through playoffs, championships, Fan Fest, cheer and dance programming, girls flag football, and postseason opportunities.

WHY PARTNER WITH GEORGIA PREMIER?

A Georgia Premier partnership connects your brand with youth athletes, families, coaches, volunteers, organizations, and communities. Depending on sponsorship level, benefits may include season-long recognition, social-media exposure, logo placement, event signage, public-address recognition, vendor activations, branded experiences, championship visibility, and awards presentation opportunities.

MORE THAN A SEASON

For qualifying Georgia Premier teams, a league championship can be the beginning of a bigger journey. Teams may advance to regional and national championship competition, creating expenses for tournament participation, transportation, travel, lodging, and team logistics.

Sponsorship revenue helps strengthen league programming, youth experiences, championship events, and opportunities to assist qualifying teams pursuing regional and national competition.

YOUR PARTNERSHIP CAN HELP TURN A LOCAL SEASON INTO A NATIONAL OPPORTUNITY.

PROGRAMS & EXPERIENCES

Tackle Football • Girls Flag Football • Cheer & Dance • Regular Season • Playoffs • Championship Events • Super Bowl Championship Weekend • Kids Fan Fest • Awards & Recognition • Regional & National Championship Opportunities

2026 CORPORATE PARTNERSHIP LEVELS

LEVEL	INVESTMENT	SELECT BENEFITS
Championship Partner	\$5,000	Season recognition; prominent logo placement; social/digital features; playoff & championship exposure; select signage; designated vendor opportunity.
All-Star Partner	\$2,500	Logo placement on select materials; digital/social recognition; special-event and championship recognition; designated signage opportunity.
Team & Community Partner	\$1,000	Digital/social recognition; logo/name on designated sponsor materials; select event recognition; approved promotional opportunities.
Georgia Premier Supporter	\$500	Name/logo on designated sponsor recognition materials; social-media thank-you; digital sponsor listing.
Website-Only Sponsor	\$100	Business name or logo listed on the GPYFL website sponsor page for the 2026 season. Website recognition only; no event signage, social-media features, PA recognition, vendor access, or category exclusivity.

CHAMPIONSHIP PARTNER - \$5,000

Benefits may include season-long recognition, prominent logo placement, featured digital and social recognition, playoff and championship exposure, league-controlled event signage, select vendor or promotional opportunities, public-address recognition, and approved promotional distribution.

All benefits are subject to final agreement, venue rules, availability, and league approval.

CUSTOM & EXCLUSIVE SPONSORSHIP OPPORTUNITIES

SUPER BOWL CHAMPIONSHIP TITLE PARTNER

Potential branding: "Georgia Premier Super Bowl Presented by [Sponsor]."

KIDS FAN FEST PRESENTING PARTNER

Brand a family championship experience featuring skills challenges, Mini Combine activities, inflatables, games, Madden competition, entertainment, vendors, giveaways, and sponsor activations.

GIRLS FLAG FOOTBALL PARTNER

Support organized girls flag football, league competition, championship experiences, and advancement opportunities.

GPYCL CHEER & DANCE PARTNER

Support cheer and dance programming, showcases, competitions, awards, championship experiences, and postseason opportunities.

ROAD TO NATIONALS PARTNER

Help support eligible league or team needs associated with regional and national competition, including travel, transportation, lodging assistance, and tournament-related expenses.

PLAYOFF PARTNER

Receive designated recognition throughout the Road to the Championship.

MINI COMBINE & SKILLS CHALLENGE PARTNER

Brand speed, agility, passing, receiving, kicking, and football skills experiences.

MADDEN GAMING TOURNAMENT PARTNER

Naming rights, gaming-station branding, prizes, championship presentation, and promotional opportunities may be customized.

AWARDS & TROPHY PARTNER

Support championship trophies, medals, MVP awards, Player of the Year, Lineman of the Year, cheer/dance awards, and special recognition.

HYDRATION PARTNER

Support water, sports drinks, hydration stations, coolers, or branded hydration areas.

INDUSTRY-EXCLUSIVE PARTNERSHIPS

Georgia Premier can develop category-exclusive partnerships tailored to sponsor goals and investment. Examples include Official Bank or Credit Union, Healthcare/Sports Medicine, Automotive, Insurance, Restaurant, Hotel, Construction, Real Estate, Transportation, Apparel, Hydration, and Technology partners.

Industry exclusivity, naming rights, inventory, term length, and benefits are negotiated based on partnership scope and availability.

SUPER BOWL CHAMPIONSHIP & KIDS FAN FEST

Georgia Premier's vision is to make championship weekend more than a series of games. The goal is a destination experience for athletes, families, teams, sponsors, and communities.

Potential experiences: championship football; Kids Fan Zone; NFL-style Mini Combine; football skills challenges; speed and agility competitions; sports inflatables and obstacle courses; Madden gaming tournament; coach dunk tank; music and entertainment; vendors and food; sponsor activations; awards; and family activities.

Selected partners may interact with families through approved booths, displays, product demonstrations, games, giveaways, promotional materials, and branded experiences.

YOUR BUSINESS. OUR COMMUNITY. ONE PARTNERSHIP.

SPONSOR COMMITMENT FORM

Thank you for your interest in partnering with Georgia Premier. Complete this form to begin sponsorship confirmation and benefit coordination.

Business / Organization:	
Primary Contact:	
Phone:	
Email:	
Address:	
City / State / ZIP:	
Website / Social:	

SELECT A PARTNERSHIP

☐ Championship Partner - \$5,000

☐ Team & Community Partner - \$1,000

☐ Website-Only Sponsor - \$100

☐ All-Star Partner - \$2,500

☐ Georgia Premier Supporter - \$500

☐ Custom / Exclusive Partnership

Custom sponsorship interest / notes:

Authorized Sponsor Representative: _____ **Date:** _____

Georgia Premier Representative: _____ **Date:** _____

CONTACT

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SPONSORSHIP DISCLOSURE

Georgia Premier sponsorships are promotional and business partnerships. Sponsorship payments should not be represented as tax-deductible charitable donations unless the receiving organization is legally qualified to issue a charitable contribution acknowledgment. Sponsors should consult their own tax or accounting professional regarding appropriate tax treatment. Specific benefits, placements, exclusivity, and event access are subject to written agreement, availability, venue rules, and league approval.